

Jones County EMS Advisory Council Meeting

June 23, 2022

Members present in-person:

- Brenda Leonard
- Chris Lux
- Dennis Coon
- Jean McPherson
- Jen Uthoff
- Jill Parham
- Joyce Bilow
- Katrina Rix
- Kim Krutzfeld
- Margo Ahrendsen
- Mark Robertson
- Sheila Frink

Members present via ZOOM:

- Jeff Swisher

Members Absent:

- Britt Smith
- Gregory Blythe
- Jake Gravel
- Jeff Hinrichs
- Whitney Hein
- Karla Koehler
- Stan Rieter
- Brian Podaski

Chairman Margo Ahrendsen called the meeting to order at 6:35pm.

Moved by Chris Lux seconded by Dennis Coon to approve the May 31, 2022 EMS Advisory Council Meeting. All aye. Motion carried.

Discussion started with Sheila Frink going over the brochure. Members had changes they wanted made, so we went column by column over the brochure.

Motion by Chris Lux second by Joyce Bilow to approve the EMS brochure with the changes that were discussed and noted. All aye. Motion carried. Sheila Frink will email out the updated brochure and will have a few copies at the next meeting.

The Council then discussed making sure we have the information needed to back up the brochure and the questions they would/could receive. This will also be discussed at the next meeting.

The Council would like a breakdown of where the taxes are coming from. What percent are from Commercial? Ag? Residential?

Discussion on a Facebook page to help get the information out. Sheila Frink will have one of her employees work on putting one together and will forward the link out.

Discussion on costs for t-shirts, banners, brochures, etc. Sheila Frink had a breakdown of costs in the handout. For yard signs, it was decided to go with Monticello Express with 200 depending on the shipping costs. That would be \$1312.00 just for the signs. Two 8' banners from Monticello also so we would have one for each side of a vehicle. Stand up flags were discussed, but they are hard to read. For posters, EMA can print some here and see what Monticello Express would charge. Billboards seemed like a large investment for only one highway.

The Council discussed the upcoming events and what items were needed. Jeff Swisher asked about having the Fair put up "Vote Yes for EMS" on the jumbotrons. Katrina Rix will discuss that with Lucas Gobeli. Also discussed having a table by the front entrance of the Fair with information. Also discussed

using the EMA texting program for a one-time text closer to the vote. Brenda Leonard will discuss with her Commission. Cities can put on their local channels if they have them.

Cost for the t-shirts and marketing products was discussed. Jones Co EMS Association has pledged \$5,000.00 towards the promotion of the vote. May have another \$1,000.00 to add. Discussion held on other avenues of funding. Brenda Leonard was asked about the BOS adding to the funding if needed. Discussed it is an election held by them, but unsure if they have ever promoted an election before.

Motion by Katrina Rix second by Chris Lux to ask the Jones County Board of Supervisors to consider donating to the marketing fund if it is needed. All aye. Motion carried.

T-shirt orders need to be turned in ASAP, discussed offering them for sale as a fundraiser.

Next meeting June 30, 2022, at 6:00pm to continue the local event and marketing strategies.

Motion to adjourn at 8:12pm by Joyce Bilow, second by Mark Robertson. All aye. Motion carried.