

Jones County EMS Advisory Council Meeting

August 24, 2022

Members present in-person:

Brenda Leonard
Chris Lux
Jean McPherson
Jeff Hinrichs
Jeff Swisher
Jen Uthoff
Joyce Bilow
Katrina Rix
Margo Ahrendsen
Sheila Frink
Stan Reiter

Members present via ZOOM:

Britt Smith

Members Absent:

Brian Podaski
Dennis Coon
Gregory Blythe
Jake Gravel
Jill Parham
Karla Koehler
Kim Krutfeld
Whitney Hein

Vice Chairman Stan Reiter called the meeting to order at 6:30pm.

Moved by Chris Lux seconded by Jeff Hinrichs to approve the July 28, 2022, EMS Advisory Council meeting minutes. All aye. Motion carried.

Discussion started with future outreach and education.

- Letters to the Editor: Britt Smith has a short list of names that he is going to contact; Jeff Hinrichs brought up a generic letter to each paper signed by each member of the Council; Sheila Frink handed out talking points for letters so that we are all on the same page
- Discussion on setting up outside businesses: will stick with Town Halls for now
- TV: Britt Smith will be calling his media contacts concerning pro EMS segments; Jeff Swisher reminded him that Charlie Becker is willing to help in any way
- Town Halls: each city will work together on holding their own
- Social Media: Britt Smith has a subscription to "Canva" and will produce some slides for Sheila Frink to put on the Facebook page.
- Yard Signs: Sheila Frink has yard signs/t shirts/brochures/posters in her vehicle to pass out
- Inserts: Sheila Frink checked with Monticello Express concerning inserting a flyer into the Shopper, would be 6,802 inserts for \$510.00 plus cost of flyer. She will also check with the Town Crier; Would put in Shopper the middle of October, the Town Crier the first week of November.
- T Shirts: Sheila Frink has quite a few at her office for sale, get in touch with her.
- The order for our next steps:
 1. Media

2. Town Halls
3. Flyers

Sheila Frink completed the needed paperwork for filing with the State for Jones County EMS Association.

Next meeting September 21, 2022, at 6:30pm.

Motion to adjourn at 7:20pm by Chris Lux, second by Joyce Bilow. All aye. Motion carried.